Global Health Council, supported by Living Goods, are pleased with the report of the Director General on the Use of appropriate digital technologies for public health. Living Goods is a non-governmental organization that supports community health workers deliver high impact, low cost basic curative and prevention services. We employ mhealth tools with our program to not only help accurately diagnose childhood illnesses and register pregnancies, but we can also track performances in real time and inform supervision of community health workers.

We know mhealth has the potential to transform healthcare when delivered effectively by enabling great transparency and accountability in the management of large scale community health programs. And technology is essential if we are to achieve UHC and improve access to health care, quality of health care while keeping costs low.

We agree with the limitations outlined in the DG report and add the following:

- Procurement of mobile technology too often tied to specific health issues or programs which restricts scaling potential
- Multiple apps not connected to a country strategy
- Content designed around old technology (e.g. IVR) requiring further adaptation in future
- Management of mhealth systems, funding and scale solution is still low.

As the Executive Board considers the priorities areas in the Director General report we urge you consider the following:

- Recognize mhealth is not just about technology but requires skills, management, and policies to ensure mhealth is implemented effectively and sustainably
- Create a working group of experts to ensure governments are supported with best practices on implementing mhealth beyond simple technology but long-term policy implementation
- Provide specific support to countries for implementer coordination (NGO/private/government) for implementation of mhealth programs to reduce waste, confusion and duplication.