



Global Health Council Summit 2020: Pandemics, Politics, and Privilege: The Good, Bad, & Ugly U.S. Legacy in Global Health (November 19-20) Social Media Toolkit




Overview of GHLS20 2020

This digital toolkit provides content to promote Global Health Council's virtual summit on *Pandemics, Politics, and Privilege: The Good, Bad, & Ugly U.S. Legacy in Global Health*. Below provides suggested language, content and graphics to share on social media platforms – Twitter, Facebook, Instagram, and LinkedIn.

GHLS20 Content

Hashtags: #globalhealth; #DemocratizeGlobalHealth; #GHLS20

Twitter

- Join me @GlobalHealthOrg's virtual summit on Nov. 19-20  for two days of deep reflection and dialogue on how we should approach U.S. #globalhealth investments and initiatives with a stronger focus on equity, justice, and humility: <http://bit.ly/GHCSummitAgendaandSpeakers> #GHLS20 [\[insert image\]](#)
- @GlobalHealthOrg's virtual summit is Nov. 19-20 ! Register today for sessions and keynotes from @RepBarbaraLee, @InnovateAfrica, @MoetiTshidi, and other Black #globalhealth leaders: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Join #globalhealth leaders and activists as we gather to move towards bringing equity to our  health system: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Unprecedented damage caused by #COVID19 requires an unprecedented policy response. Join me @GlobalHealthOrg's virtual summit for a real time post-mortem on the global response and our active recovery: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Many thanks to the sponsors for supporting Global Health Council's 2020 Summit on Pandemics, Politics, and Privilege: The Good, Bad, & Ugly U.S. Legacy in Global Health. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)

Facebook

- Looking forward to hearing from Black #globalhealth leaders and activists at Global Health Council's 2020 Summit on Pandemics, Politics, and Privilege: The Good, Bad, & Ugly U.S. Legacy in Global Health. Although it's virtual this year, I'm excited to hear from those directly affected by U.S. policies and programs, and to learn more about how we should approach global health investments and initiatives with a stronger focus on equity, justice, and humility. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- I'm virtually joining Global Health Council's 2020 Summit on Pandemics, Politics, and Privilege: The Good, Bad, & Ugly U.S. Legacy in Global Health. Register today and join me for two days of dialogue on shifting the power dynamics and structural barriers in pursuit of health for all worldwide: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Global Health Council's 2020 Summit is Nov. 19-20 🗓️! Register today for sessions and keynotes from Congresswoman Barbara Lee; Solomé Lemma, Executive Director of Thousand Currents; Dr. Matshidiso Moeti, WHO Regional Director for Africa; and other Black #globalhealth leaders: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- I'm excited to attend Global Health Council's 2020 Summit and join other #globalhealth leaders in discussing #COVID19 and the U.S. legacy in 🌍 health. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Many thanks to the sponsors for supporting Global Health Council's 2020 Summit on Pandemics, Politics, and Privilege: The Good, Bad, & Ugly U.S. Legacy in Global Health. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)

Instagram

- Join me at Global Health Council's 2020 Summit to discuss how we could approach our work in #globalhealth with a stronger focus on equity, justice, and humility. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Every day of this pandemic, we are reminded of the importance of strengthening health systems worldwide and protecting the most vulnerable. Join #globalhealth leaders and activists as we gather for a real time post-mortem on the global response and our active recovery. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Join us at #GHLS20 as we amplify Black voices in #globalhealth and hear their takes on existing U.S. global health policies and how they perpetuate a culture of colonialism. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Real change happens when diverse voices are represented in all levels of decision making. Register for Global Health Council's 2020 Summit as we urge decision-makers to commit to racial equity beyond checklists and statements. #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)

LinkedIn

- Global Health Council will host a virtual summit with a focus on Pandemics, Politics, and Privilege: The Good, Bad, & Ugly U.S. Legacy in #GlobalHealth. This two-day virtual summit will take a critical look at how we approach global health investments and initiatives with a stronger focus on equity, justice, and humility. Learn more GHC's summit and register to attend on November 19-20: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Join Global Health Council for it's annual symposium to discuss current trends and calls to action in #globalhealth. Over two days, GHC will bring together global and regional stakeholders to analyze where U.S. global health policies and programs have succeeded and failed as well as discuss how we can bring equity to our 🌍 health system. Learn more GHC's summit and register to attend on November 19-20: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Hear from Congresswoman Barbara Lee; Solomé Lemma, Executive Director of Thousand Current; and Dr. Matshidiso Moeti, WHO Regional Director for Africa at Global Health Council's 2020 Summit on November 19-20: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)
- Join me and the #globalhealth community at Global Health Councils's Summit on November 19-20: <http://bit.ly/GHCSummitAgendaandSpeakers> #DemocratizeGlobalHealth #GHLS20 [\[insert image\]](#)