

Roadmap 2030

Global health is evolving quickly, responding to shifts in funding, leadership and overall disease burden.

Global Health Council (GHC) is evolving at the same time. While our mission and vision won't change, we are building on our core business of U.S. funding advocacy to include a broader set of global and policy initiatives.

Heading into a new decade, GHC recognizes that innovation is required for progress.

We understand that we must be **bold**. And we are positioned not only to serve but to lead global health partners, as our community moves forward in a very dynamic environment.



Child and Maternal Health • Digital Health • Family Planning and Reproductive Health
Frontline Health Workers • Global Health and Multilateral Organizations • Global Surgery
Global Health Security • Health & Humanitarian Response • Health Systems Strengthening
Health Research and Development • HIV/AIDS • Malaria • Noncommunicable Diseases
Neglected Tropical Diseases • Nutrition • Tuberculosis • Vaccines and Immunization
Water, Sanitation, and Hygiene



Mission

To use the power of the collective voice to improve global health and wellbeing through informed investments and policies

Vision

A world where health and wellbeing for all is ensured through equitable, inclusive, and sustainable investments, policies and services

Join us in
creating a new
vision for global
health.

www.GlobalHealth.org



Roadmap 2030

Strategic Goal

Increase domestic contributions and budget efficiencies for health programs in countries receiving development assistance in order to achieve universal health coverage nationally by 2030



Short Term Goals

Increase numbers of low- and middle- income country global health champions who participate in international or regional policy forums

Foster a community of country-based global health advocates



Long Term Goals

Launch a global advocacy campaign for health-related Sustainable Development Goals

Establish a network of national and regional global health coalitions

Advocate for global health program investments, including during replenishments and upcoming transitions

2020

2030

Strategic Goal

Support of a new decade of U.S. investments and leadership through increases in U.S. government funding and impact of global health programs



Interim Goals

Drive increased domestic public awareness & support of U.S. global health commitments



Short-Term Goals

Collaborate with partners & policymakers to establish new U.S. global health initiatives



Safeguard investments for existing U.S. global health initiatives



Long-Term Goals

Shift the global health narrative in the most compelling fashion and tailored to resonate with various partners

Cultivate a new generation of political leaders and influencers and determine where they can be called upon to champion global health priorities

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