



Confronting New Realities in Global Health

2017 ANNUAL REPORT



Global Health Council strives to use the power of the collective voice to improve global health and wellbeing through informed investments and policies.

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FINDING OUR RESOLVE

Fellow advocates and friends,

This past year was an important moment for global health. New leadership at United Nations agencies and in the U.S. government made us all look closely at how political leaders engage in or support our cause. Meanwhile, we reflected on the groundbreaking progress we have made through landmark commitments and initiatives. As a result, we became even more motivated to push for sustained investments, especially given how much ground we still have yet to cover across global health priorities and related funding trends.

Amidst these considerations, there was a critical question of whether we were entering a “new normal” for global health that warranted novel advocacy tactics. We asked ourselves how much should we focus on defending what we had built versus changing the way we do business. Rather than deciding between the two, Global Health Council committed to both options. We recognize the importance of pushing back against dangerous, debilitating policies alongside exploring uncharted avenues and actors to help reach our goals.

We are grateful to each of you who partners with us on this journey toward better health for all.

Thank you,



Loyce Pace, MPH
President and Executive Director





“Health is probably the most important driver of development, and development drives a healthy, peaceful world.”

Dr. Jonathan Quick, Senior Fellow Emeritus at Management Sciences
for Health and Global Health Council Board Chair

ESTABLISHING COMMON GROUND AND LEADING THE FIGHT FOR GLOBAL HEALTH

Global Health Council (GHC) plays a leading role in the global health community by convening policymakers, practitioners, and other major stakeholders around issues of the most pressing need. We leverage the power of collaboration to monitor, inform, and accelerate global health engagements and investments. We want a world where everyone has equitable access to wellbeing so individuals and families, communities and countries, and society overall can thrive.

Our goals are threefold:



Advocate with the broader community in U.S. and multilateral forums for sound, strong global health policy and resources.



Organize and mobilize stakeholders across issues, sectors, and geographic regions to champion broad support for global health programs.



Intensify and channel enthusiasm for global health to improve health and wellbeing worldwide.

THE COLLECTIVE VOICE

GHC members represent a wide range of actors including non-governmental organizations, foundations, academic institutions, and private sector corporations. These global health advocates collectively work in over 150 countries and focus across global health programs and policies in priority areas ranging from AIDS to Zika.

74 Organizations and 250 Individuals working in over 150 countries





“Global Health Council has been the North Star for those of us working in global health. It’s the organization that we can all look to that advances the influence [of] policymakers and key stakeholders ... to improve the lives of the most vulnerable people around the world.”

Pat Daly, Associate Vice President of Global Health,
Save the Children

TOGETHER, WE ARE SHAPING THE GLOBAL HEALTH CONVERSATION.

In 2017...



100,000+ members, partners, and followers amplified the voice of the global health community



U.S. congressional visits led by the GHC community emphasized the importance of sustaining U.S. leadership in global health



400+ global health advocates spanning 4 generations convened at the Future of Global Health 2017 to discuss pressing global health priorities



GHC member delegates met with global policymakers at the 70th World Health Assembly in Geneva, Switzerland



40+ diverse speakers inspired our 2017 Global Health Landscape Symposium participants, who addressed new realities in global health



13 public statements and sign-on letters issued by GHC called upon key stakeholders to support beneficial global health legislation

ADVOCACY



“Global Health Council is filling an important role in advocating for and keeping global health issues at the forefront – [and has] a ‘seat at the table’.”

GHC Organizational Member

GLOBAL HEALTH WORKS: MAXIMIZING U.S. INVESTMENTS IN GLOBAL HEALTH

In collaboration with the global health advocacy community, which is comprised of a range of global health experts, GHC published its biennial [Global Health Briefing Book](#) for the 115th U.S. Congress on **February 13, 2017** to demonstrate how U.S. investments have made a difference in people's lives around the world. The publication's briefs and impact stories provide context and recommendations for over **18 different global health priorities**. The briefing book's release culminated at a launch event - a global health expo - on Capitol Hill. Highlights from the event include the following:

- **More than 200 global health advocates**, including GHC members and government staff, attended the expo.
- Representatives of numerous global health organizations met with **50 Congressional staff members** about the importance and impact of U.S. global health programs.
- A robust **#GlobalHealthWorks** social media campaign, which was quoted extensively in media around its community recommendations and examples.



OUR COLLECTIVE VOICE CONVERGES IN GENEVA

In May 2017, GHC led a diverse delegation to the **70th World Health Assembly (WHA70)**, the annual governing forum where the World Health Organization (WHO) member states set global health policy and priorities. GHC brought a delegation of **70 members**, consisting of individuals from multiple sectors who represented an array of global health issues, to the global forum. The delegation collectively presented **11 statements** on key WHA agenda items (including research and development, polio, and non-state actors) and partnered on **6 side events** tackling critical themes like strengthening health systems and global health security.

Below are some key moments from the week:

- U.S. Department of Health and Human Services Secretary Thomas Price gave a keynote speech at our side event, **Priorities for the Next WHO Director-General**.
- After three rounds of voting, **Dr. Tedros Adhanom Ghebreyesus** was elected by WHO member states as the next WHO Director-General.
- GHC and partners hosted candid and crucial conversations on the **future landscape of global health funding** with key partners and policymakers.



COMMUNITY



“[Global Health Council] creates an important space for building strong relationships with likeminded institutions, for approaching stakeholders, and for having strategic conversations around policy formulation, program impact, and novel approaches in health program design, interventions, and technology. [The organization allows] for dynamic conversations, respectful deliberation, and constructive dissent.”

Juan Carlos Negrette, Director of Global Health, University of Utah

MOBILIZING GLOBAL HEALTH CHAMPIONS ACROSS GENERATIONS

Alongside the Global Health Fellows Program (GHFP) II, GHC hosted the fourth annual **The Future of Global Health Unconference (TFGH17)** in Washington, DC on **March 1, 2017**. TFGH17 drew its largest gathering yet – more than **400 emerging and established global health professionals**. Together, this group connected with industry veterans and technical specialists from across the field. The event provided an opportunity to discuss the challenges, solutions, and skills needed to advance progress on a range of global health issues and successfully navigate the evolving field.

Mentors and participants overwhelmingly agreed that the Unconference was an excellent place to forge new connections while learning about pressing issues and challenges in the field:

- **“Great insights and topic discussions.”**
- **“Global health is everywhere and should be discussed more often.”**
- **“Networking is not always terrible!”**
- **“There are a lot of young, ambitious people in this industry!”**



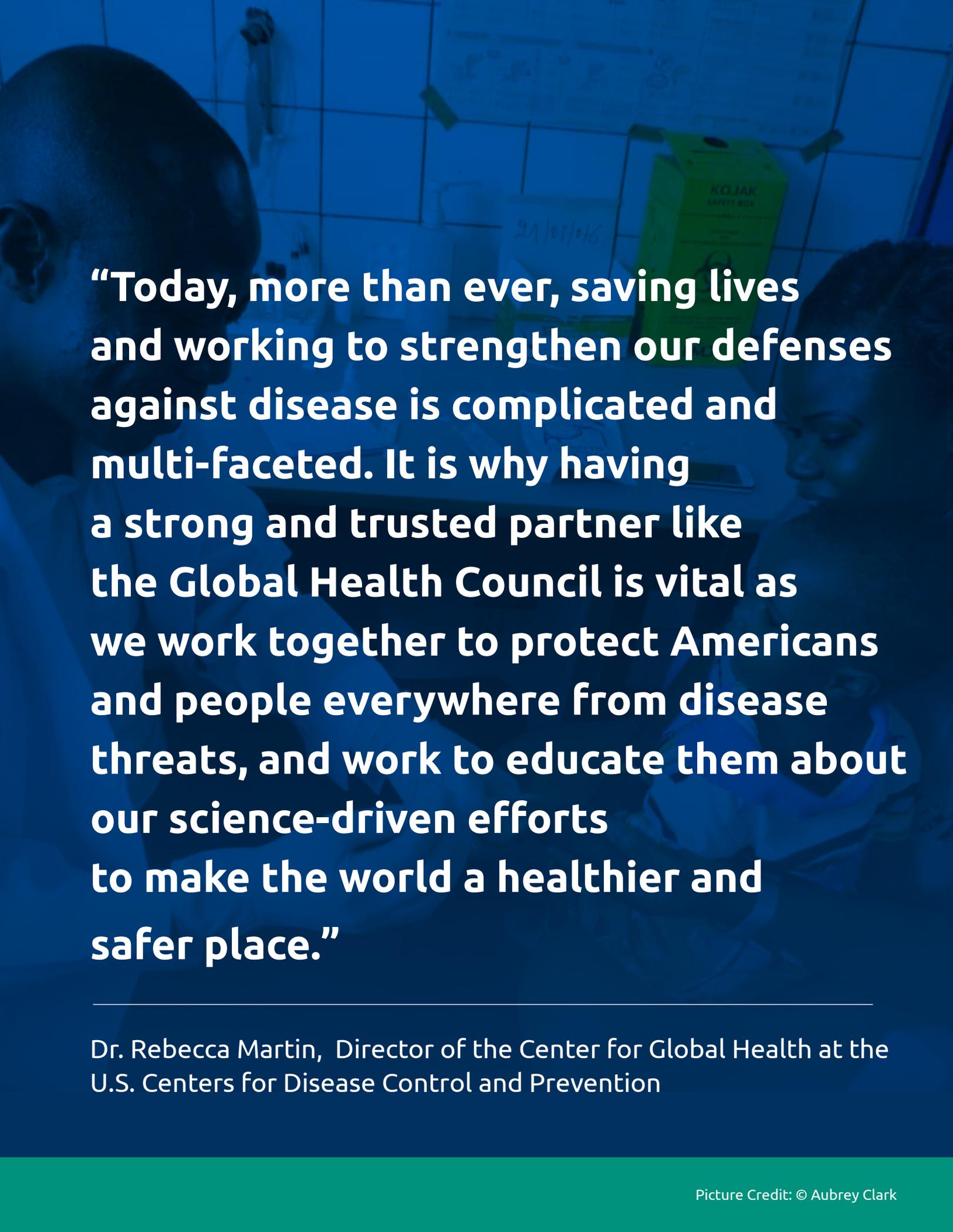
NAVIGATING TODAY'S CHALLENGES & OPPORTUNITIES

On December 8, 2017, GHC hosted the **Global Health Landscape Symposium**, which has become a signature event. The Symposium provided the community a space to assess its priorities and progress, after what had been an abnormal year for U.S. global health advocacy. More than **40 diverse speakers and 200 attendees** engaged in panel discussions and breakout sessions throughout the day and explored ways to be more efficient, more inclusive of nontraditional actors, and more accountable to beneficiaries or policymakers in our efforts. Key takeaways centered on embracing disruption, given the shifting landscape of disease burden, political leadership, and funding.

Featured sessions throughout the day included the following:

- A video address and call to action by **Dr. Chris Elias**, President of Global Development at the Bill & Melinda Gates Foundation
- A conversation with leadership from the office of USAID Administrator **Ambassador Mark Green**
- A closing plenary with **Her Excellency Dr. Joyce Banda**, former president of the Republic of Malawi, on the implications of our advocacy initiatives for the Global South





“Today, more than ever, saving lives and working to strengthen our defenses against disease is complicated and multi-faceted. It is why having a strong and trusted partner like the Global Health Council is vital as we work together to protect Americans and people everywhere from disease threats, and work to educate them about our science-driven efforts to make the world a healthier and safer place.”

Dr. Rebecca Martin, Director of the Center for Global Health at the U.S. Centers for Disease Control and Prevention

WHAT'S ON THE HORIZON FOR GLOBAL HEALTH ADVOCACY?

We stand at **a pivotal moment in global health**—one where we have realized many significant improvements in outcomes over the past decade, yet risk significant setbacks in the face of shifting U.S. as well as global policies and funding.

We know global health works. Thanks to global health investments, we are in sight of achieving an AIDS-free generation; ending preventable child and maternal deaths; curbing deadly infectious diseases like tuberculosis and malaria; and eradicating polio, Guinea worm, and measles.

The time is now. We invite you to become a member or donor of Global Health Council to support our efforts to sustain progress in the fight for global health.



GHC BOARD OF DIRECTORS AND STAFF (2017)

Board of Directors

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Michael Tarnok
Rachel Wilson

Staff and Fellows

- **Loyce Pace,**
President and Executive
Director
- **Danielle Heiberg,**
Senior Manager, Policy and
Advocacy
- **Elizabeth Kohlway,**
Senior Manager, External
Affairs and Operations

GHC also works in
partnership with Global
Health Corps. 2017 Fellows
included:

- **Melissa Chacko**
- **Assumpta Nantume**
- **Anupama Varma**
- **Lanice Williams**

OUR 2017 PARTNERS

Member Organizations

- Advancing Synergy
- Alboum Translation Services
- American Academy Of Pediatrics
- American Cancer Society
- American Heart Association
- American International Health Alliance
- American Osteopathic Association
- American Public Health Association
- American Society Of Tropical Medicine and Hygiene
- Arogya World
- Better World Campaign (UNF)
- Cardno Emerging Markets USA, Ltd.
- Center for Strategic and International Studies
- Chemonics International
- Child Family Health International
- Consortium of Universities for Global Health
- CORE Group
- Eli Lilly and Company
- Elizabeth Glaser Pediatric AIDS Foundation
- Friends of the Global Fight Against AIDS, Tuberculosis and Malaria
- Frontline Health Workers Coalition c/o IntraHealth
- FSG, Inc.
- Georgia Global Health Alliance c/o Georgia Bio
- Global Alliance for TB Drug Development
- Global Alliance to Prevent Prematurity and Stillbirth
- Global Health Technologies Coalition
- Global Impact
- Harvard Global Health Institute
- Henry J. Kaiser Family Foundation
- IMA World Health
- Infectious Diseases Society of America
- InterAction
- International Cancer Expert Corps
- International Food Information Council Foundation
- International HIV/AIDS Alliance
- International Medical Corps
- International Partnership of Microbicides
- International Women's Health Coalition
- IntraHealth International
- Jhpiego
- John Snow Inc.
- Johns Hopkins University Bloomberg School of Public Health
- Johnson & Johnson
- Living Goods
- Management Sciences for Health
- Medtronic Foundation
- Miraglo Foundation
- NCD Child

OUR 2017 PARTNERS

- Nestle SA
- Novo Nordisk A/S
- Nuclear Threat Initiative
- PATH
- Pathfinder International
- PHI - Global Health Fellows Program II
- Pink Ribbon Red Ribbon
- Planned Parenthood Global
- Population Action International (PAI)
- Population Reference Bureau
- PricewaterhouseCoopers LLP
- Rabin Martin
- Realizing Global Health (Midego)
- RESULTS
- ReSurge International
- RTI International
- Save the Children
- SFF Investment Trust (2004)
- Triangle Global Health Consortium
- U.S. Pharmacopeial Convention
- United Youths Foundation
- University of Utah
- Washington Global Health Alliance
- WaterAid America
- White Ribbon Alliance
- World Vision

Symposium Sponsors

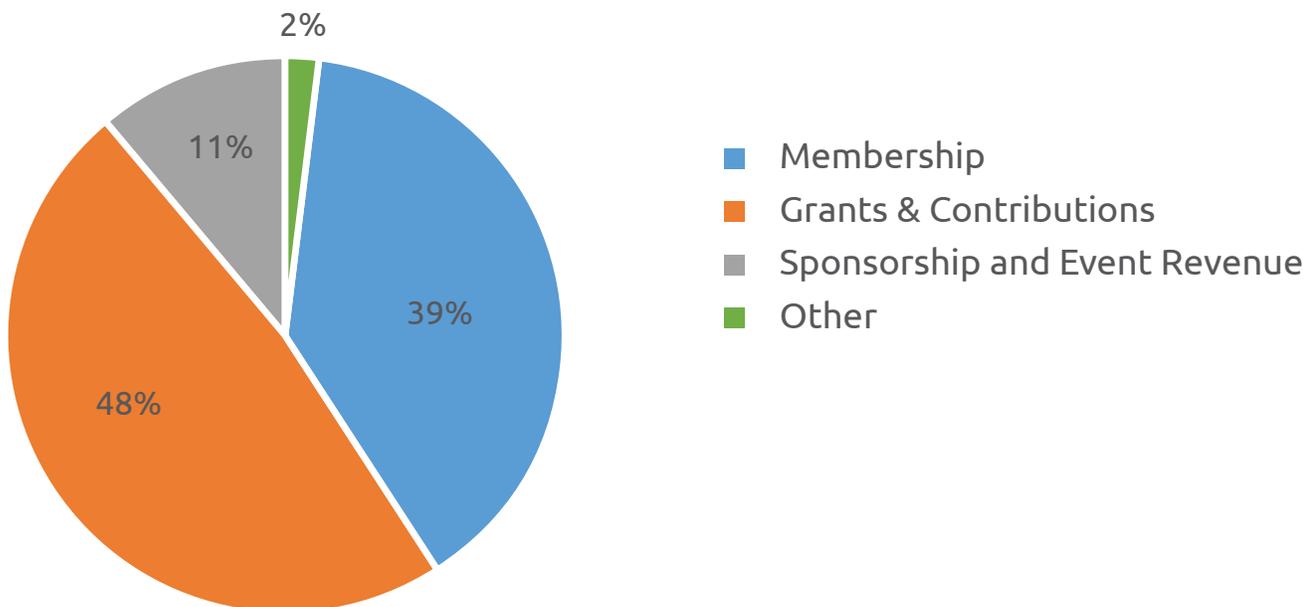
- American Society of Tropical Medicine and Hygiene
- CORE Group
- Devex
- Friends of the Global Fight Against AIDS, Tuberculosis and Malaria
- Novo Nordisk
- Pfizer
- Save the Children
- United Nations Foundation

GHC wishes to thank our generous donors and supporters, including foundations and individuals who have helped us fulfill our mission this past year.

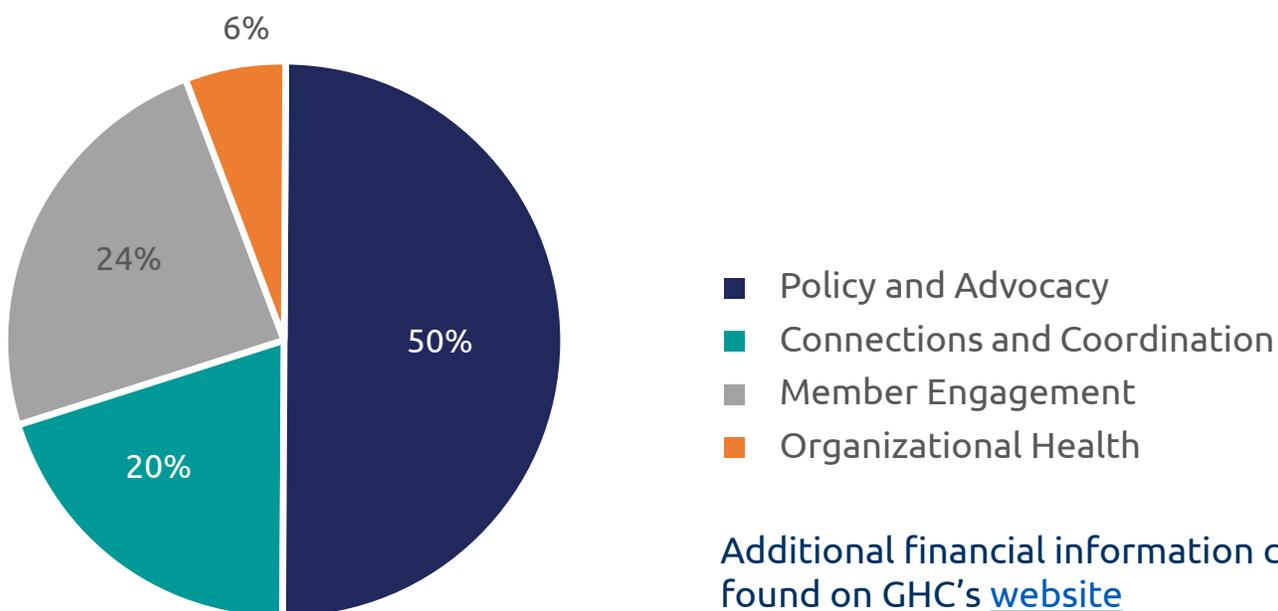
OUR FINANCIALS

GHC maintains a mix of member dues and alternative sources of funding to sustain our work.

GHC Revenue Sources



Spending by Strategic Program Area



Additional financial information can be found on GHC's [website](#)

THE 2018 GLOBAL HEALTH LANDSCAPE SYMPOSIUM (GHLS18)

Join us - let's revitalize the global health agenda together. Convene with policy and program leads from global health organizations across multiple sectors on **November 30, 2018 in Washington, DC**. Be a part of the crucial conversations to break down barriers and discuss best practices to address changes in the global health landscape. Aspirational ideas and pragmatic solutions welcome.

[Learn more](#) about becoming a sponsor and register today!



NOVEMBER 30, 2018

FHI 360 CONFERENCE CENTER

1825 CONNECTICUT AVE. NW, 8TH FLOOR

WASHINGTON, DC 20009



**Thank you for being part
of our community.**

Join us for 2019!

www.globalhealth.org/join

