THE 2018 GLOBAL HEALTH LANDSCAPE SYMPOSIUM

REVITALIZING THE GLOBAL HEALTH ADVOCACY AGENDA

NOVEMBER 30, 2018 | WASHINGTON, DC

#GHLS18
Hello, friends.

As we take stock of this year in global health, I realize so much has happened just these past few months that affects the work we do. Think about it: This fall alone, we’ve had not one but two high-level UN meetings on global health, a major conference on primary health care marking the 40th anniversary of Alma Ata, the World Health Summit and relaunch of an SDG3 action plan calling for coordination across UN agencies toward 2030 goals, and a new report on the global burden of disease. All this amidst a new WHO program of work, U.S. congressional elections, replenishment cycles for major global health funds, and an ongoing Ebola crisis in central Africa. We are showing no signs of slowing any time soon.

With so many major events taking place across priorities, it is easy to get lost in how we respond in the immediate days or months ahead. That is important. However, at the same time, we should ask ourselves what these milestones mean for our long-term future. Specifically, how do these trends in global health leadership and strategy shape what we demand as advocates over the next decade, not only the next year? Experts throughout our community have suggested that we are at the end of a “golden age of global health,” but they have not necessarily settled on a unifying vision for our next era. As a global health community, we need to consider what we are fighting for now that addresses both outstanding needs and future challenges.

We started to ask this question last year and heard from you that we should be thinking holistically about global health, embracing those issues that bring us together. We also talked about fostering disruption in our partnerships, tools, and narratives. And we emphasized the need for advocacy, both in defense of effective policies or programs and promotion of innovative approaches or ideas. So we are revisiting those themes at this year’s event and drilling down even further into some concrete options for a way forward. As always, we appreciate your engagement and enthusiasm for these types of discussions. Let’s make it a great day and a great outlook for global health.

In solidarity,

Loyce Pace, MPH
President & Executive Director
Global Health Council
SCHEDULE AT-A-GLANCE

THE CURRENT LANDSCAPE (Academy Hall)

9:00 – 9:20 AM: Welcome & Opening Remarks

9:20 – 9:40 AM: Taking the Pulse of the Audience

9:40 – 10:15 AM: Plenary - Current Landscape

UNIVERSAL ACCESS TO HEALTH SERVICES


11:15 – 11:30 AM: Break

11:30 AM – 12:30 PM: Concurrent Breakout Sessions: Universal Health Coverage

Breakout Session A: U.S. Perspective on Universal Health Coverage (Balcony Room E & Angle Room)

Breakout Session B: Universal Health Coverage in a Multilateral Context (Academy Hall & Vista Room)

12:30 – 1:30 PM: Lunch and Fireside Chat with the U.S. Executive Branch (Academy Hall)

EVOLVING OUR ADVOCACY

1:30 – 2:30 PM: Plenary - Transforming Global Health Advocacy (Academy Hall)

2:30 – 2:45 PM: Break

2:45 – 3:45 PM: Concurrent Breakout Sessions: Transforming Global Health Advocacy

Breakout Session C: Transforming Advocacy through Messaging (Academy Hall & Vista Room)

Breakout Session D: Transforming Advocacy through Mobilizing (Balcony Room E & Angle Room)

3:45 – 4:00 PM: Break

4:00 – 5:00 PM: Closing Plenary - Amplifying Our Agenda (Academy Hall)

5:00 – 6:00 PM: Networking Session - Next Gen Leaders for a New Global Health Agenda (Academy Hall Foyer)

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Join the Conversation #GHLS18 | @GlobalHealthOrg
9:00-9:20 AM (ACADEMY HALL)  
WELCOME AND OPENING REMARKS

REPRESENTATIVE AMI BERA, MD  
(D-CA-7)  
U.S. House of Representatives  
@RepBera

KATE DODSON  
Vice President  
Global Health Strategy  
United Nations Foundation  
GHC Board Chair  
@unfoundation

9:20-9:40 AM (ACADEMY HALL)  
TAking THE PULSE OF THE AUDIENCE

What inspires you most about the state of global health today? What is giving you cause for concern? What could the global health community be doing differently to advance our goals?

9:40-10:15 AM (ACADEMY HALL)  
PLENARY: Current Landscape

As we settle into a new environment for global health, it is important to ask what we have learned this past year about challenges and opportunities for our collective advocacy. New leaders at agencies such as WHO, Global Fund, and USAID have established their vision for global health in a way that informs strategies and resources for a way forward. In addition, a number of key events rounded out 2018. How do outcomes from recent critical moments affect the future global health policy agenda? And what is the outlook for global health advocacy this coming year?

THE CURRENT LANDSCAPE   |  9:00 AM - 10:15 AM

Speaker Bios are Available Online: www.globalhealth.org/ghls18-speakers

RAJ KUMAR  
President and Editor-in-Chief  
Devex  
@raj_devex

KEIFER BUCKINGHAM  
Senior Policy Advisor  
International Public Health  
Open Society Foundations  
@KeiferMA

CHARLES HOLMES, MD  
Faculty Co-Director  
Center for Global Health and Quality; Visiting Associate Professor  
Georgetown University Medical Center  
@CharlesBHolmes

JENNIFER KATES, PHD  
Vice President and Director of Global Health & HIV Policy  
Kaiser Family Foundation  
@jenkatesdc

MODERATOR

RAJ KUMAR  
President and Editor-in-Chief  
Devex  
@raj_devex
10:15-11:15 AM (ACADEMY HALL)
PLENARY: The Next Big Thing: Achieving Universal Health Coverage and Primary Health Care for All

Universal Health Coverage (UHC) has surfaced as a priority agenda item for the global health community. On the 40th anniversary of the Alma Ata Declaration, the global community is also making a commitment to the goal of primary health care (PHC) for all. What does it mean to pursue UHC as an agenda, and how does the global health community endeavor to make real progress on an important but broad issue area? Speakers will provide their perspective on how we could approach UHC objectives and how they are advancing related goals in their work.

MODERATOR

ROOPA DHATT, MD
Executive Director
Women in Global Health
@roopadhatt

ELISHA DUNN-GEORGIOU
Vice President
Policy and Advocacy
PAI
@pai_org

JAMES FITZGERALD, PHD
Director, Health Systems and Services
PAHO/WHO
@pahowho

CHRIS GRAY
Senior Director
Global Institutions, Corporate Responsibility
Pfizer
@GrayC39

11:15-11:30 AM
BREAK / TRANSITION TO BREAKOUT SESSIONS
11:30 AM-12:30 PM
CONCURRENT BREAKOUT SESSIONS: Universal Health Coverage

The following breakout sessions will run concurrently and be led by a team of co-facilitators. We invite participants to share their thoughts on key takeaways from panels and how to move recommendations forward as calls to action.

**BREAKOUT SESSION A: U.S. Perspective on Universal Health Coverage**

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<td>Policy Associate</td>
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<td>DANIELLE HEIBERG</td>
<td>TIAJI SALAAM-BLYTHER</td>
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<tr>
<td>Senior Manager</td>
<td>Specialist in Global Health</td>
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**BREAKOUT SESSION B: Universal Health Coverage in a Multilateral Context**

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<td>EMILY BIGELOW</td>
<td>JESSICA DALY</td>
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<td>Manager</td>
<td>Director</td>
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<td>ARIANA CHILDS-</td>
<td>ELIANA MONTEFORTE</td>
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<td>GRAHAM</td>
<td>Coordinator</td>
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<td>Director</td>
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1:30-2:30 PM (ACADEMY HALL)
PLENARY: Transforming Global Health Advocacy

As important as identifying what we pursue as an agenda is how we work towards those goals. What are some novel tactics advocates could use to enhance their efforts? In this discussion, speakers will present examples of models, narratives, and other innovative approaches that could help the global health community refresh its international and domestic policy campaigns.
2:30-2:45 PM
BREAK / TRANSITION TO BREAKOUT SESSIONS

2:45-3:45 PM
CONCURRENT BREAKOUT SESSIONS: Transforming Global Health Advocacy

The following breakout sessions will run concurrently and be led by a team of co-facilitators. We invite participants to share their thoughts on key takeaways from panels and how to move recommendations forward as calls to action.

BREAKOUT SESSION C: Transforming Advocacy through Messaging

**C-1: Academy Hall**

**CHRIS COLLINS**
President
Friends of the Global Fight Against AIDS, Tuberculosis and Malaria
@chriscollinsgva

**KATRI TUULIA KEMPPAINEN-BERTRAM**
Senior Partnership Specialist
World Bank
@KatriBertram

**C-2: Vista Room**

**ANGELINA GORDON**
Academic Partnerships and Communications Director
Sustaining Technical and Analytic Resources (STAR) Project
@GHSTAR_Project

**KARINA LORENZANA**
Vice President
ideas42
@karinalorenzana

BREAKOUT SESSION D: Transforming Advocacy through Mobilizing

**D-1: Balcony Room E**

**PRIYA FREMERMAN**
Executive Director
GlobeMed
@pfremerman

**RACHEL HALL**
Deputy Director
Learning Tours
CARE
@CARE

**D-2: Angle Room**

**AARON EMMEL**
Manager
Global Health Advocacy Initiatives
American Academy of Pediatrics
@justicioaje

**RACHEL WILSON**
Principal
Catalysts for Change
@rwilsonindc

Speaker Bios are Available Online: www.globalhealth.org/ghls18-speakers
3:45-4:00 PM
BREAK / TRANSITION

4:00-5:00 PM (ACADEMY HALL)
CLOSING PLENARY: Amplifying our Agenda

Given the current U.S. and global political landscape, UHC and other forthcoming campaigns, and the opportunity to leverage new advocacy tactics, how do we expand our audience and broaden support for global health? We will hear local global health journalists’ takes on our agenda and way forward. The day will end with a recap of highlights and key next steps.

5:00-6:00 PM
NETWORKING SESSION: Next Gen Leaders for a New Global Health Agenda

Please stay for drinks, hors d’oeuvres, and great conversation with future global health leaders. Around the room, you will find tables with global health topics on them. Feel free to stop by a table that interests you or that you have expertise in and join the conversation!
Global Health Council would like to thank members of our Symposium Advisory Committee for their time and thoughtful contributions. Thank you for being such strong advocates for global health.

AKUDO ANYANWU
Johns Hopkins University School of Nursing

ELISHA DUNN-GEORGIOU
PAI

JENNIFER KATES
Kaiser Family Foundation

VINCE BLASER
Frontline Health Workers Coalition and IntraHealth

AARON EMMEL
American Academy of Pediatrics

CRYSTAL LANDER
Living Goods

CHRIS COLLINS
Friends of the Global Fight Against AIDS, Tuberculosis and Malaria

LISA HILMI
CORE Group

JUAN CARLOS NEGRETTE
University of Utah

ROOPA DHATT
Women in Global Health

HEATHER IGNATIUS
PATH

JAMIE BAY NISHI
Global Health Technologies Coalition

Thank you for participating!
Join us for 2019
www.globalhealth.org/join