

2014 – 2016 Strategic Roadmap



WHO WE ARE

Global Health Council (GHC) is the leading membership organization supporting and connecting advocates, implementers and stakeholders around global health priorities worldwide.

GHC's values are to provide:

A dynamic platform for the global health community's shared voice and common vision.

Leadership drawn from and reflecting its constituency.

Transparency through regular member updates and opportunities to offer input.

The highest possible value of state-of-the-art services, support and opportunities.

OUR MEMBERSHIP APPROACH

GHC ensures the widest possible representation of the global health community and designs its services to respond to the evolving needs of our membership. Organizational membership is open to the non-profit and for-profit sectors including NGOs, faith-based organizations, corporations and academic institutions; government, foundations and other donors and agencies.

GHC recognizes the critical role individuals play in successful global health advocacy. Membership is available to individuals working, studying or interested in the area of global health. The membership of institutions and individuals based in the Global South is actively encouraged.

GHC tailors its membership levels to reflect the variety and diversity of its constituency.

OUR MISSION

To improve health globally through increased investment, robust policies and the power of the collective voice.

OUR VISION

We envision a world where health for all is ensured through equitable, inclusive, and sustainable investment, policies and services.

OUR FUNCTIONS

Convening: Networking, partnership and coordination

Communicating: Promoting global health research and best practices, thought leadership and dialogue

Constituency-Building: Dialogue, advocacy and policy development around critical global health issues

Strategic Goals and Objectives 2014 – 2016

GOAL 1: Raise Visibility, Influence Policy and Expand Investment for Global Health

1. Advocate for expanded funding
2. Promote evidence-based policies
3. Facilitate and encourage member engagement
4. Increase visibility and political support
5. Build partnerships to support similar efforts

GOAL 2: Increase Member Effectiveness, Sharing and Partnership Across the Global Health Community

1. Facilitate dialogue, share best practices and increase access to resources
2. Represent the full range of interests of the global health community
3. Nourish global health thought leadership, networking and visibility
4. Encourage partnership with and participation by the Global South

GOAL 3: Achieve Organizational and Financial Efficacy for Sustained GHC Impact

1. Develop and maintain a sustainable resourcing model
2. Create an effective, efficient member support model
3. Optimize member engagement
4. Grow and maintain member ownership of GHC
5. Ensure GHC's status as a "state-of-the-art" alliance

OUR WORK

We use traditional and innovative methods, including:

- Identifying and nurturing global health champions
- Serving as an information resource hub
- Collaborating with similar partner-led efforts to organize strategic events
- Facilitating member access to high-level meetings and policymakers
- Promoting policy dialogue by supporting global health roundtables and working groups

MONITORING OUR PROGRESS

To ensure goals are met, we consider key indicators such as:

- Membership growth and profiles
- Revenue growth and diversity of funding sources
- Trends in donor investment levels
- Shifts and patterns in global health prioritization
- Member participation and feedback